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| **Ferris Bueller = Genre** |
| Genre Convention | The teen comedy genre convention I am identifying is **clear, exaggerated teen character types**. |
| General reason you would use it | These clear character types are used to be **easy to understand** and identify for a **teen audience**. They also help the target audience to **identify with / sympathise** with characters who **are a bit like themselves.(personal identity)** |
| Scene I am going to analyse | I am going to analyse the parade scene. |
| Genre convention use 1 Identify | The first genre character is that of the popular, attractive boy (Ferris) |
| Describe what we see & when it happens | In this scene he sings and dances on a huge parade float in Chicago, eventually leading the whole crowd in a sing-along of Twist and Shout. |
| Explain what an audience would understand by it | We can see that everyone loves Ferris: not just people at his school. The whole of Chicago loves him. He makes people happy and is idolised by everyone. The audience would want to be like that: to be successful, attractive and popular without trying. Teenagers watching the film would want to be admired like him. |
| Genre convention use 2 Identify | A second character type is the ‘everyman’ character, shown through Cameron. |
| Describe what we see & when it happens | We see Cameron watching the parade and eventually joining in with the dancing, |
| Explain what an audience would understand by it | Cameron is more like most of the audience: he is struggling to fit in and know who he is. We see him relaxing in this scene and having fun. An audience can identify with him and sees the scene through his eyes: watching Ferris. |
| Genre convention use 3 Identify | A third character type is the ‘pretty girl’ love interest, Sloane. |
| Describe what we see & when it happens | She tries to cheer Cameron up and also watches Ferris and enjoys the parade. |
| Explain what an audience would understand by it | An audience can see that she is quite passive. She is there to make the boys happier, more complete. She watches a lot and does not really act. She is pretty and audiences would know that she is a trophy girlfriend for Ferris, making him more successful & popular. |
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| **Ferris Bueller = Narrative** |
| Narrative Convention |  |
| General reason you would use it |  |
| Scene I am going to analyse | . |
| Narrative convention use 1 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |
| Narrative convention use 2 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |
| Narrative convention use 3 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |

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| **Ferris Bueller = Character** |
| Characters |  |
| General reason you would use it |  |
| Scene I am going to analyse | . |
| Character convention use 1 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |
| Character convention use 2 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |
| Character convention use 3 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |

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| **Ferris Bueller = Theme** |
| Theme  |  |
| General reason you would use it |  |
| Scene I am going to analyse | . |
| Theme use 1 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |
| Theme use 2 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |
| Theme use 3 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |

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| **Ferris Bueller = Cinematography** |
| Camera shot |  |
| General reason you would use it |  |
| Scene I am going to analyse | . |
| Camera shot use 1 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |
| Camera shot use 2 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |
| Camera shot use 3 Identify |  |
| Describe what we see & when it happens |  |
| Explain what an audience would understand by it |  |